

# Reflections on the 'Micro-thinking' Group Study Activities of the Communist Youth League in Higher Vocational Colleges and Universities in the Context of Ideology and Politics

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**Abstract:** As an important part of higher education, higher vocational colleges and universities should focus on 'cultivating morality and nurturing people'; put ideological and political work throughout the whole teaching process, and make efforts to cultivate applied talents with all-round development of morality, intelligence, physical fitness and aesthetics. With the development of Internet technology, all kinds of 'micro-media' are widely used in the network environment, which reconstructs the daily life of college students, broadens the space of ideological and political work of college students, and also opens up a brand-new platform for the strengthening of the ideological and political work of college students. Under the background of ideological and political education, the development of 'micro-ideological and political' work in higher vocational colleges and universities is a powerful basis for realising the innovation of ideological and political education methods, expanding the field of ideology and politics, and improving the effect of ideological and political education. Based on this, this study takes ideological and political education as the background, analyzes the deficiencies in the 'micro-ideological politics' activities of the Communist Youth League in higher vocational colleges and universities, and puts forward targeted coping strategies from the three aspects of innovating the content of 'micro-ideological politics' activities, increasing the mode of students' independent activities, and innovating the platform of ideological and political education and constructing a new mode of ideological and political education, so as to promote the smooth development of the Communist Youth League's "micro-ideological politics" activities in higher vocational colleges and universities and the comprehensive development of the students. to promote the smooth implementation of the activities of college youth league and the comprehensive development of students.

**Keywords:** Civic and political background; Higher vocational colleges and universities; Communist Youth League; 'Micro ideology and politics' group study activities; Related thinking

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With the accelerating speed of China's economic development, cultivating new human capital growth points and enhancing the competitiveness of talents have become an important focus of the game of great powers and the improvement of international discourse <sup>[1]</sup>. At this stage, the speed of international economic development is accelerating, and while international competition is increasing, China's talent cultivation is facing more serious problems such as insufficient human resource development and insufficient construction of the education system, which puts forward higher requirements for the development of the work of ideological and political education in higher vocational colleges and universities. Under this background, higher vocational colleges and universities should pay attention to changing ideas, optimising the strategic layout of talents and improving the quality of talent cultivation in the process of ideological and political education. Virtue is the foundation of human education, since entering the new century, the Party Central Committee and the state have attached great importance to the work of moral education in colleges and universities, and have established a mechanism of collaborative human education

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on the basis of top-level design<sup>[2]</sup>. Refers to the use of new media carriers and technologies on the Internet by educators, according to specific social and personal needs, with independent and complete content, concise form, subtle way of subtle influence on the educated, prompting them to take the initiative to accept and actively practice the ideological concepts, political views, ethical norms that are suitable for them. It is an effective way of education and a useful supplement to the traditional way of ideological and political education. Therefore, it is of great practical significance to explore the value of the team activities of college youth league under the environment of 'micro-ideology'; analyse the problems encountered in the implementation of micro-ideology in colleges and universities, and formulate practical optimization countermeasures to improve the effectiveness of micro-ideology in colleges and universities and even the whole ideological and political work.

### **1. First, the Significance of Group Study Activities in Higher Vocational Colleges and Universities under the Background of Ideology and Politics**

First of all, the activities of higher vocational colleges and universities based on campus culture, carry out colourful ideological and political education, break the traditional teaching method of 'duck-filling'; and stimulate the enthusiasm of students. Secondly, the group study activities of higher vocational colleges and universities can carry out positive ideological and political education by relying on the good cultural environment of school associations. Finally, the activities of higher vocational colleges and universities in ideological and political education have played a positive role in promoting the enthusiasm of students and improving their comprehensive ability and quality.

### **2. Second, the Shortcomings of the Communist Youth League's 'Micro Ideological and Political' Activities in Higher Vocational Colleges and Universities under the Background of Ideological and Political Education**

#### **(1) Failure to effectively integrate the activities of the Youth League into the civic and political classes**

Under the background of ideology and politics, some higher vocational colleges and universities have not formed a scientific concept of integration, and the degree of linkage between the Youth League and ideological and political education is low. Most of the activities are carried out by student cadres, so in terms of ideological education, they mainly consider the problems from the students' point of view and lack the understanding of the connotation of "micro ideological education". At the same time, the current combination of group study activities and 'micro ideological politics' education is still facing some practical problems, mainly manifested in the detachment from the centre of ideology and politics, failing to give full play to its due nurturing function, and the effect of improving the ideological and moral cultivation of college students is not significant; secondly, some student cadres only look for the relevant information according to the theme in carrying out the activities of the group study activities, and do not take the development of the school and the characteristics of the students into consideration, which results in the decline of student participation. This has led to a decline in student participation, which has brought certain impact on the work of 'micro-ethics' group study activities.

#### **(2) Insufficient educational background of 'micro-ideology and politics'**

'Micro ideological and political activities are an important part of the ideological and political education in colleges and universities, which should focus on cultivating students' knowledge, ability and ideals. However, from the current organisation of the activities, although there are some innovations in the form of activities, they lack cultural and spiritual heritage, and it is difficult to give full play to its due humanistic care function. The students' participation in the activities is low, and they can't fully understand the value it contains, which

seriously affects the educational effect of the school's "micro ideological and political" group activities.

### **(3) Brand effect is not perfect**

At present, some higher vocational colleges and universities have the characteristic of 'generality' when carrying out 'micro-ethics and politics' group study activities, with no clear theme and no clear purpose of implementation. The lack of consideration of teaching content and brand awareness in the design of specific teaching links has resulted in the lack of attraction of 'micro-ethics and politics' activities to students. In addition, similar group study activities also present the characteristics of 'fragmentation' and 'homogenisation', and its moral education function is not significant <sup>[3]</sup>.

## **3. Third, under the Background of Ideology and Politics of Higher Vocational Colleges and Universities Communist Youth League 'Micro Ideological Politics' Group Study Activities of the Innovation Path**

### **(1) Innovative content of 'micro ideological politics' group study activities**

Under the background of ideological education, higher vocational colleges and universities should grasp the needs of the times for college students' ideology and politics in the process of establishing "micro-ideology and politics" group study activities, grasp the current situation, keep pace with the times, select the theme for the current hot issues, actively innovate the ways and means, and use the network and other new technologies to show the relevant content in all aspects and from multiple angles. In practice, we should pay attention to the selection of the theme of ideological education, there should be innovation in content, according to the principle that the content should reflect the characteristics of the times, in view of some hot issues occurring in society, the social reality of the ideological resources, and refine the essence of them, so as to promote the development of the 'micro-ideology and politics' of the group learning activities education.

In the 'micro ideological politics' education content innovation, higher vocational colleges and universities Youth League should do a good job in guiding and supporting the grass-roots league organisations to carry out relevant league activities, give full play to the school's cultural nurturing function, and create a good cultural nurturing atmosphere. At the same time, we should actively build a platform for grassroots league organisations to provide a platform for exchanges and cooperation, so as to realise the two-way running between grassroots league organisations and relevant social organisations. In the process of the construction of the system and the implementation of ideology and politics education, the Communist Youth League of higher vocational colleges and universities should fully investigate the real needs of students, and grasp their ideological dynamics in their own hands on the basis of full research, so as to better carry out targeted value moulding, and also do a good job of public opinion guidance of hot events on campus <sup>[4]</sup>. In the process of building the overall model of 'micro ideological politics', it is necessary to constantly learn from experience and lessons, and constantly improve and innovate the way of work, in order to improve the quality and level of the work of the league organisation. The content of the group study activities is the core of the work, to break through the traditional way of thinking, break through all kinds of inherent frameworks, to short videos, films and other forms of content innovation and dissemination, to stimulate the students' interest in learning, and through the high quality of the teaching content output to continuously enhance the charm of the.

### **(2) Stimulate students' enthusiasm for participation and increase their mode of independent activities**

In this way, not only can students gain social experience in practice, but also can reduce blindness, experience the value of theory, and appreciate the fundamental role of practice for theory of 'to know the matter, we have to put it into practice' <sup>[5]</sup>. Youth and academic organisations at all levels should give full play to

the main role of students, so that they can choose their own topics, plan, organise, implement and evaluate. Students need to improve their comprehensive quality through their own organisation, implementation and evaluation activities, and really go deep into the society to understand the national conditions, the people's conditions, the school's conditions and their own conditions, and closely observe the relationship between students and the society, so that they can adjust their social adaptability at the right time. When young college students engage in social practice, they implement it according to their own interests, career planning, and even life planning, so as to continuously improve their own abilities.

### **(3) Innovative ideological platform, building a new mode of education**

At present, there are still limitations on the top-level design of the 'micro-civic politics' work of college youth league under the vision of 'big ideology and politics', which requires the school youth league to combine with the actual situation of the school, and constantly expand its ideological content with the help of various media platforms. In terms of platform carriers, the Communist Youth League of higher vocational colleges and universities should select a suitable publicity platform in accordance with its own actual situation, and at the same time, establish its own official account, give full play to the communication advantages of new media, provide young students with more contents of ideological education, break through the barriers of various media, and integrate the educational contents and technological resources, so as to create the brand of 'micro ideological politics' and enhance the brand of 'micro ideological politics', and to promote the development of 'micro ideological politics'. The integration of educational content and technological resources creates the brand of 'micro ideological and political education' to enhance the effect of brand nurturing and promote the development of ideological and political education in the new era. The Communist Youth League of higher vocational colleges and universities needs to provide technical support and guarantee for the construction of the 'Micro Ideological and Political' system, use big data technology to establish the school's information sharing platform, understand and analyse the students' thoughts, and accurately understand and analyse the school's hotspots, so as to accurately understand the students' ideological dynamics, and thus carry out positive propaganda and guidance for the students, and achieve multi-party cooperation. Propaganda and guidance, to achieve the purpose of multi-party joint efforts to educate people <sup>[6]</sup>. In the Internet environment, the Communist Youth League in colleges and universities should also produce spiritual resonance with students and pay attention to their spiritual values. At present, college students cannot develop without the help of network resources. Therefore, the youth league of higher vocational colleges and universities should integrate network resources, integrate microclasses, electronic cartoons and other contents into the platform of education, realize the interconnection between teachers and students, home and school, and students, strengthen the use of information technology, constantly enrich and innovate the work content of grassroots youth league organisations, and establish an educational model that is compatible with the times.

## **4. Conclusion**

To sum up, young college students are the backbone of the times and the future of the country. Under the background of ideological education, the Communist Youth League of higher vocational colleges and universities should continue to innovate the mode of ideological education and actively play the nurturing function of the league organisation. Under the vision of 'big ideology and politics', the Communist Youth League of higher vocational colleges and universities, as the guide and key force of college students' ideological and political education, must follow the objective law, refine the methods and contents of ideological and political education in the process of promoting ideological and political work, establish a set of multi-party cooperation and linkage system of ideological and political education by using modern information technology, and combine with the characteristics of the work of ideological and political education, and improve the work

content, technology, and the content of the work, so as to make it more effective. characteristics, innovate in work content, technology, methods and channels, strengthen the ideological education and guidance for young students in the new era, promote the overall development of students, and provide strong support for socialism with Chinese characteristics and modernisation.

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